## Mayor of Amsterdam

### welcomes 1,200 to

### **World Conference**

Dr. I. Samkalden, burgomaster of Amsterdam, The Netherlands, greeted 1,200 registrants, wives, and exhibitor representatives to his city and to the AOCS World Conference on Oilseed and Vegetable Oil Processing Technology during opening ceremonies on March 1, 1976, at Amsterdam's RAI Congress Centre.

In his welcoming remarks, Dr. Samkalden traced the importance of the fats and oils industry to The Netherlands and to Amsterdam specifically from the 17th century heyday, when seeds were traded on the Amsterdam Corn Exchange and milled in the Zaan region of The Netherlands adjacent to Amsterdam.

The mayor noted that the oilseed industry in Amsterdam has experienced a rebirth and has grown dramatically since the early 1960s, when roughly 300,000 tons of seed were handled per year. In dramatic contrast, the mayor pointed out that today's volume of seeds handled in Amsterdam approaches 3,000,000 tons per annum. He specifically cited the establishment and growth of the International Tranship Company Amsterdam Limited, Tradax (a subsidiary of Cargill), and Cargill Soja Industries as the sources of leadership in the growth of the industry in the past decade.

Dr. Samkalden also spoke of the culture and the history of the city and warmly started the delegates off on a strenuous and entertaining workweek.

At the end of the meeting, two speakers reflected on the five days of speakers and discussion.

Conference chairman T.H. Applewhite, speaking from the U.S. viewpoint, called the meeting a great and rewarding experience for all. Applewhite called for future close cooperation among suppliers, processors, distributors, and scientists to solve the vital problems facing the industry and to ensure that the industry produces the highest quality products possible.

Chairman Applewhite challenged each delegate to attempt in coming months to adopt just one new idea developed at the Conference, not just as an academic exercise but as an attempt to make a real and valuable contribution to the industry and to the world in general.

From the European point of view, J. Pasman, president of the Commodity Board for Margarine, Fats, and Oils in The Netherlands, praised the Conference as giving meaning to his belief that "the progress of milling is practically the history of civilization." Pasman briefly traced the history of the development of the oil industry through the production of animal feeds to the more recent development of products for human consumption. He spoke of political influences on the industry, the advanced technology in modern operations, and the growing concerns for the needs and interests of the consumer.

Pasman, citing various areas of contention, called for more and better research into the roles fats and oils play in human health.

Complete proceedings of the Conference plenary sessions, including the presentations sketched above and photo coverage of the five days of work and leisure, will appear in the June issue of *JAOCS*.



The RAI International Congress Centre housed the plenary sessions, discussion groups, and exhibits.



The Dutch Local Committee relaxes at dinner after a hard day's work.



Society leaders say "thank you" at a reception of the Local Committee.



Prince Carnival and his entourage were a highlight at the major social event, a special Dutch evening at the RAI Centre.



A trip to Zannse Schans, a restored 17th century Dutch milling village, brought to life one aspect of the Dutch heritage in the industry.



#### **Hunter Named Executive VP at Nutrilite Products**

Robert T. Hunter, Jr., an AOCS member since 1958, has been appointed executive vice president and chief executive officer of Amway Corporation's Nutrilite Products, Inc., in Buena Park, CA.

Hunter joined Amway Corporation in 1970 as manager of R&D. He was named general manager in 1972 and director of that division later that year. His responsibilities included all of the technical aspects of product development, packaging, quality control, the Poison Control Center, and technical support for registration of products with governmental agencies.

Hunter earned his B.S. degree in chemistry from Westminster College, New Wilmington, PA, and an M.S. in physical chemistry from Pennsylvania State University. Before joining Amway, he was employed with Colgate-Palmolive as a research chemist.

#### Advisory Board Member Rossiter Dies in Finland

Roger J. Rossiter, a member of the *Lipids* Editorial Advisory Board since its first publication date in 1966, died suddenly on February 21, 1976, while in Helsinki, Finland.

Rossiter was born in Glenelg, South Australia, in 1913 and educated at the University of West Australia, at Merton College as a Rhodes Scholar, and at Oxford University. In 1947, he joined the University of Western Ontario as professor and head of the Department of Biochemistry. At this university, according to a published tribute, "a vigorous program in neurochemistry was developed which produced not only significant advances in the understanding of Wallerian degeneration and neural metabolism but, more importantly, a corps of highly-trained capable investigators who continue these studies at Western, elsewhere in Canada, and across the world."

Rossiter was chairman of the Canadian National Committee on Biochemistry, served on the Medical Research Council, was a member of the Research Advisory Group of the National Cancer Institute of Canada, was active on the Neurological Science Research Training Committee of the National Institute of Health in Washington, and was on the Advisory Board to the Commission on Neurochemistry of the World Federation of Neurology.

In 1965, he became dean of graduate studies at Western Ontario and three years later became the first vice-president (academic) and provost of the university, returning to his home discipline as vice-president of health sciences in October of 1974.

In his career, Rossiter received many honors, including the Radcliffe Prize from Oxford University, the Flavelle Medal from the Royal Society of Canada, of which he was a fellow, an honorary doctorate from York University, and the recognition of foreign scientists, among whom were the Academy of Sciences of the Soviet Union and the Chinese Academy of Sciences.

Contributions to the Roger J. Rossiter Memorial Fund may be made to the Comptroller of The University of Western Ontario, London, Ontario, Canada.

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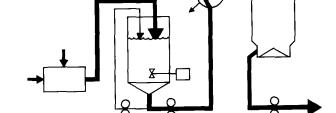
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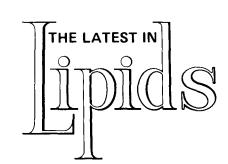
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